

Filmair Cinema Services

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Cinema Systems and Supporting Notes

Outdoor Walk-In Unit (audience seated on the grass, maybe with a picnic) for up to 2,000

The most popular outdoor cinema system we have caters for an audience of 500 to 2000. The system is 35mm film and Digital D Cinema front projection, the screen is 35 feet wide 15 feet high (cinemascope format) The sound system is 12,500 watts and can run anything from mono (old films) to Dolby Digital with surround sound (the latter in the outdoor environment sounds amazing). We are totally self sufficient in that we arrive with all the necessary equipment and crew to set up and run the show, the promoter/organiser has nothing to do in this respect. We will arrive on the day of the screening between 13.00 & 14.00 hours, the set up time is around four hours and take down about two hours. Prices on request.

Outdoor Unit for Drive-In's or a Walk-In seated audience up to 4,000

The Drive-In system is again 35mm film and Digital E Cinema front projection, the screen is 60 feet wide 25 feet high (cinemascope format). On a perfect site (a gentle slope towards the screen) and a good parking plan up to 1000 cars can be accommodated. If it is a level site 500 to 600 is more appropriate. Most venues charge between £25 and £35 per car. The sound is transmitted on the FM frequency for reception on car radios. A Restricted Service Licence (RSL) transmission licence has to be obtained from Ofcom for the event, we do this on your behalf, the lead in time for the Ofcom application is six weeks in most areas, but up to one year in the London area, so bear this in mind when planning. You should also be aware that the soundtrack of a BBFC Classification 18, film, must not be broadcast before 21.00 hours. This system can also be used with an outdoor seated audience for up to 4,000 using a 16,000 watt sound system. As in the previous set-up, we will arrive with all necessary equipment and crew on the day of the screening between 13.00 & 14.00 hours, the set up time is around four hours and take down about two hours.

For this screen only, ten one tonne bags of sand are required for screen ballast. Our clients normally acquire these on loan from a local builder's merchant. So far no charge for this has ever been made, provided the suppliers name on the bags are faced towards the audience, therefore giving them some advertising, Travis Perkins have always been good. This must be organized by the event promoter Prices on request.

Indoor Unit for up to 200 (This can also be used as a very small outdoor unit)

As above this is 35mm film front projection. We have screen sizes from 14'6" wide to 25' wide. The sound systems are capable of running Mono, Dolby A type, Dolby SR and Dolby Digital with surround sound. Prices on request.

Film Hire

There are three ways to hire a film, "Commercial", "Non-Commercial", or "Drive-In". A commercial screening is when you charge admission to see the film, (like in the cinema) and in this case you have to account to the film distributor for a percentage of the net gate/door receipts, usually 25% to 30% with a minimum of usually £75.00 to £150.00. Once the film is confirmed booked any cancellation will incur a cancellation charge by the distributor. If it is a non-commercial screening, this is when there is no charge made to the audience to see the film. In this case the film hire fee is a flat rate of about £150.00 for the night, you can still ask for donations and/or have sponsors for the event, but you must not charge at the gate. In the case of a Drive-In there is always a fixed charge of between £550.00 and £650.00 irrespective of the number of cars. It should also be noted that in the case of "Drive-in's" and "Non- Commercial" screenings the hire fee is Not refunded if the screening is cancelled for whatever reason. In all cases the hire fee is plus £72.00 for film transport and booking fee. You choose whatever film/s you want to screen, we arrange copyright and hire and bring the film/s with us. In the case of a "Drive-In" or a "Non-Commercial" screening, the film hire charge is a day rate, so if you wanted to screen the film a second time, and provided the second screening starts before midnight, no additional hire fee is applied, but there is an additional screening fee for showing a second movie. Film Hire is subject to vat at the current rate.

The British Board of Film Classification is the independent regulator who gives a film its classification. When choosing your film you must consider its suitability for your particular audience. It is strictly the responsibility of the event promoter to ensure that these regulations are adhered to. The classifications are briefly set out below for your guidance:-

- U Suitable for all ages above 4.
- 12a Must be 12 and over, no one younger than 12 may see a 12a, unless accompanied by a guardian who must stay with the junior for the duration of the show.
- PG Anyone can see a PG, = Parental Guidance (children can see the film unaccompanied)
- 15 Must be 15 or over.
- 18 Must be 18 or over.
- R18 Only specially licensed cinemas.

For Commercial shows 3 is the lowest age a child can enter a cinema.

As mentioned above, it should be noted that the soundtrack of a film with an 18 certificate Cannot be broadcast on the Drive-In sound system until after 21.00 hours.

Digital Projectors

We have now added Digital D Cinema projectors to the systems; these are used alongside the 35mm film projectors for screening movies and advertising for promotional purposes. Sponsorship is a good way of securing extra income from your event, but sponsors look for something in return. With the addition of Digital D Cinema projectors, you can offer your sponsor/s on-screen advertising, prior to, or after the movie, therefore making it a much more attractive proposition to them. All you/they have to do is prepare what advertising material you want to screen on a DVD or CD using Microsoft PowerPoint (the cost of which is minimal) and give it to us for screening. These projectors can also be used for DVD presentations, standard DVD or Blu-Ray, or live screenings in conjunction with all the above systems.

Electricity, Crowd Control.

In all cases the promoter/organiser is responsible for all aspects of crowd control, box office staff, security, and car parking stewards at Drive-Ins. If the Promoter/Organiser provides the electricity supply (mains or generator), suitability and reliability of that supply is the responsibility of the Promoter/Organiser. A power data sheet is available for your guidance. If on the other hand Filmair supplies the generators, we take responsibility for their reliability. Ask Filmair for a quote for generator hire, our regular suppliers are often more competitive than your local hire company.

Film Starting Times.

It should be fully understood that 35mm film and Digital projection can only be carried out in the hours of darkness (the same as in a cinema). In the case of outdoor screenings please refer to the attached chart showing earliest start times at various times of the year. Indoor screenings can be at any time providing that the room/hall/marquee can be blacked out in daylight hours.

Screening Agreement

A Screening Agreement for each and every event is prepared by Filmair. This agreement is signed by both parties, for the protection of both parties.

Licensing

As the organiser of the event, it is your responsibility to make sure that you have all the necessary licences for the event (apart from the licence to screen the film, for which we take the responsibility).

Most importantly, this is likely to include licensing your venue as a place for “Regulated Entertainment” under the Licensing Act (2003). Your premises (and this includes an outdoor

venue) may well already be covered if you have other events during the year. If not, then a Temporary Event Notice (defined in the Act) may be sufficient. You may also need a PRS licence in the event that you want to play any music before or after the film.

NB: We are not qualified in any way to give you legal advice. You must satisfy yourself what you need to do, and be sure that you have all Licenses needed for your event.

Health & Safety

You must be aware of all the Health & Safety aspects of organising a public event. You must make provision for: Emergency Procedures, First Aid Cover, Fire Risk and Toilet Provision. If you need it, we will provide you with our Risk Assessment and Method Statements for all our equipment and operations. Our screens, Drive-In and Walk-In can operate in winds up to 20 mph anything higher than that they would need to be lowered for safety reasons.

Site Requirements

Your proposed site should be sheltered, to provide some protection for the screen. Exposed, windswept sites are unsuitable. The site should be level or slightly sloping towards the screen, a slope is particularly helpful for the Drive-In, and helpful for a walk-in event but not essential. If the site is level 500 to 600 cars should be the limit, if it is sloping towards the screen, up to 1,000 cars can be accommodated. The ideal Drive-In site dimensions would be 200 metres wide by 300 plus metres deep, the projection unit is positioned 70 metres in front of the screen, cars can be parked in front of the unit but there is a blind area immediately behind the projection unit. The front row of cars should be positioned 25 metres back from the screen. The Walk-In event site can be much smaller, the projection unit can be between 25 and 50 metres in front of the screen, with the front row of the audience about 10 metres in front of the screen. The site should be suitable for a public event taking place after dark for your intended audience size (cars or pedestrians), and provide safe access and egress for the audience. Your site will also need to have the following services and facilities:

- Electrical supplies – see note under Electricity, Crowd Control. Also our data sheet entitled “Important information concerning the Electricity Supply for operating large cinema equipment”.
- Access – We require vehicle access to the site for delivery and installation of the equipment. The small cinema system for up to 200 person’s comes in a 3.5 tonne Ford Luton Box Van. The 500 to 2,000 person’s cinema system comes in a 7.5 tonne DAF truck pulling the 2 tonne projection unit. The Drive-In cinema system is again a 7.5 tonne DAF truck pulling a 2 tonne projection trailer, and a 3.5 tonne Ford Luton Box Van pulling a flat trailer with the screen frame, In addition the Drive-In cinema requires access for a mobile crane from which the screen is suspended from for the duration of the show, this vehicle must have a hard standing. You must be sure that a suitable access route to the screening site is capable of taking the size and weight of the Companies vehicles, in the case of a Drive-In a hired mobile crane must also be accommodated which could weigh as much as 30 tonnes. Should any of the Companies vehicles or hired crane become bogged down, the recovery costs are born by the promoter/organizer of the event
- Car parking – sufficient for the anticipated audience and, preferably, located so that the headlights from cars arriving and leaving do not sweep the screen. For the Drive-

In cinema you will need to set out the parking bays (parked in double rows) with care before the event (we can provide layout detail), and have sufficient marshals on the night to ensure the audience park in these bays, with high vehicles at the back, and insure that they move in an orderly fashion around the site.

- Lighting – Sufficient controlled lighting to ensure the safety of the audience throughout the performance and at the end of the screening.
- During the screening it must be really dark – you must be able to turn off any pedestrian or security lighting during the screening. Street lighting, and any other form of outdoor lighting, can ruin an outdoor show if that lighting is visible *at all* during the performance. If you cannot turn off the lighting then you must ensure that the light sources are shielded so that the audience cannot see them, and they do not shine on the screen at all. Visit your proposed screening site at night to see if this needs attention.
- Sufficient well lit toilets.

Site Capacity

The precise layout of each site will affect the audience size it will support. We can always visit a proposed site and discuss with you the maximum audience size for the site.

Accommodation

Crew accommodation costs may be applied to events of four nights or more.